



GSM MVNOs Leverage Axalto In-Depth Experience in SIM Technology and Services to Fuel Subscriber Growth

AUSTIN, TX, April 4, 2006 -- More and more innovative companies launching Mobile Virtual Network Operator (MVNO) operations on GSM networks in the United States are relying on Axalto to quickly and effectively bring their services to market, the company announced today. In 2005, Axalto signed multi-year agreements with 11 MVNOs and Mobile Virtual Network Enablers (MVNEs) to supply SIM cards and services such as applications, server solutions and customized logistics. Axalto expects to sign more MVNOs and MVNEs in 2006.

"As the first premium wireless service in the U.S., Voce wants to provide the highest quality products and services to our clients. Therefore, on the recommendation of Cingular, we chose Axalto to provide SIM cards. Axalto, leading the industry in telecommunications solutions, is known for proven reliability, innovation and experience," confirms Craig Bowers, Director of Technology at Voce, a Los Angeles based MVNO that provides first-class mobile service for elite consumers.

A Mobile Virtual Network Operator is a company that buys network capacity from a network operator to offer its own branded mobile subscriptions and value-added services. A Mobile Virtual Network Enabler is a company that is hired by the MVNOs to operate back office systems and connect to a GSM operator like Cingular to launch the service.

"Our MVNE platform allows virtual network operators to offer their customers their own brand of wireless services without having to own or operate the underlying network or operational infrastructure. InPhonic specializes in serving data-rich virtual network operators with both consumer content and business messaging. Choosing Axalto as our SIM service provider will allow us to personalize our offerings to suit the unique needs of each MVNO's customer base," said Frank Bennett, InPhonic's President of MVNO Services.

Axalto's SIM technology helps both MVNOs and MVNEs to not only setup their devices to operate on the GSM network but also develop customized applications for their targeted niche markets such as prepaid, Hispanics, teens and seniors. An MVNO focusing on the Hispanic segment, for example, will be using the SIM as a storefront for Spanish based multimedia content. This personalized service, developed in close collaboration with the MVNO, is easy to use: with a few menu clicks, Hispanic users are able to download applications pre-filtered to suit their interests, such as specific ring tones and wallpapers, targeted news, music and video clips. With Axalto products, these MVNOs can not only develop such innovative applications, but also get them to market quickly at low cost and high quality.

"Axalto was the ideal choice for our launch of Cool Prepaid, not only in terms of superior products and services, but in terms of support. Axalto's support and reliability has been vital to us every step of the way towards our successful launch," said Robert Grossman, Executive Vice President, Cool Prepaid.

"An increasing number of MVNOs and MVNEs are choosing Axalto as their SIM provider and the reason is clear -- we are more of a partner to them and we have a strong understanding of large operators like Cingular to help them come to market quickly," said Paul Beverly, president of Axalto, Americas. "We give them superior levels of dedicated customer service while working extensively and sharing our specific experience to put each of them on the fast track to success."

According to various analyst reports, MVNOs in the United States are projected to capture up to ten percent of the estimated 215 million total U.S. wireless subscribers in 2006.

About Axalto

Axalto (EURONEXT:AXL) and (EURONEXT:NL0000400653) is the world's leading provider (Gartner 2005, Frost & Sullivan 2004) of microprocessor cards - the key to digital networks - and a major supplier of point-of-sale terminals. Its 4,500 employees, from over 60 nationalities, serve customers in more than 100 countries, with worldwide sales reaching over 3 billion smart cards to date. With a 25 year's of experience in smart card innovation, the company leads its industry in security technology and open systems.

Axalto creates new generations of products for use in a variety of applications in the telecommunications, finance, retail, transport, entertainment, healthcare, personal identification, information technology and public sector markets. Microprocessor cards provide convenience, security and privacy to public and private services operators, their customers and end users. For more information, please visit www.axalto.com.

About Voce

Voce is the world's first premium mobile service that unites exclusive mobile devices with unprecedented, personalized client care. Our primary goal is to address a significant need among wireless consumers for a higher, more effective level of customer service. Voce's revolutionary approach includes: around-the-clock, one-to-one customer service; exclusive access to customized, elegant handsets; no contracts, premiums, or deductibles; simple billing; limitless domestic calling; expansive international calling, coverage and support; free upgrades and replacements; a convenient concierge and travel desk; luxury retail, service, and business partners that share our first-class standards.

In 2006, Voce will launch in 3 target markets: New York, Los Angeles, and San Francisco. Next year, Voce will expand to additional major U.S. cities, including Chicago, Washington, DC, and Miami. Finally, the first mobile service to answer you. With a real person. Voce reminds you of great expectations, and then exceeds them. For more information, please visit www.voce.com

About InPhonic

Headquartered in Washington, D.C., InPhonic, Inc. (NASDAQ: INPC) is a leading online seller of wireless services and products. InPhonic sells these services and devices, and provides world-class customer service through websites that it creates and manages for online businesses, national retailers, member-based organizations and associations under their own brands. InPhonic also operates Wirefly (www.wirefly.com), a leading one-stop comparison mobile phones and wireless plans shopping site that has been awarded "Best of the Web" by Forbes magazine and "Best in Overall Customer Experience" by Keynote Performance Systems. InPhonic also delivers a full range of MVNO and mobility solutions to enterprise clients through its Mobile Virtual Network Enablement (MVNE) platform. Among many

awards in its history, InPhonic holds the distinction as #1 Company of the Year on the *INC. 500* for 2004. For more information on the company, its products and services, visit the InPhonic Corporate Web site at www.inphonic.com.

About CoolPrepaid

cool.Prepaid provides a service to our customers that enhance their lifestyle. cool.Prepaid fulfills this goal by offering the most comprehensive prepaid service on the market with exclusive content, features and handsets.

We have the nation's largest network coverage and the must-have handsets providing exceptional service and support to our consumers and retailers. We have the most competitive international rates to satisfy the expanding international consumer. Our marketing expertise enables us to differentiate our products and our retail partners in the dynamic cellular phone market. Our comprehensive support network makes us a seamless organization that is more nimble to meet the demands of the market. We are cool. cool.Prepaid.

For more information visit us at www.coolprepaid.com

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