



Warid Telecom Selects Axalto to Launch World-Class Services in Pakistan

The very first operator in Pakistan to deploy high capacity SIMs with wide range of services

Amsterdam, The Netherlands - September 12, 2005 – Axalto (Euronext NL0000400653 AXL), the world's leader of microprocessor cards, today announced that it is the sole launching partner of Pakistani mobile operator Warid Telecom, responsible for shipping and installing a field proven package of SIM-based solutions for the new GSM licensee in record time. Axalto's customized service offering includes support in the launching phase and supply of high-end Java™ Simera Classic SIM cards and the innovative SIMgo™ application. Warid Telecom is already operational in 28 cities and total coverage of Pakistan is scheduled for mid-2006.

“Warid Telecom is committed to supplying premium quality services to its customers, especially services that are not available in the market. We benefit from Axalto's worldwide expertise in valuable applications and high-end cards to reinforce our positioning among Pakistani operators,” said Hamid Farooq, Warid Telecom chief executive officer. “The high level of support of the Axalto local team was instrumental in our success. They were on hand all the way through the project and provided excellent service.”

The Simera Classic SIM card with the SIMgo application benefits subscribers, as they can enjoy the Warid menu that offers a bundle of value-added services: sending e-mails from their handset, downloading ring tones or getting the latest news. Other services include automatic handset configuration, enhanced phonebook capacity (up to 500 numbers) and 50-SMS storage.

“We are delighted that Warid Telecom selected Axalto as a key partner for this large roll-out. We welcome the opportunity to support new operators in commercial launches with our fast, easy-to-deploy solution,” commented Philippe Cambriel, president EMEA, Axalto. “Our solution puts Warid in the position to offer innovative services in a timely manner to cater to a wide spectrum of users and ensure a high quality subscriber experience while maximizing business efficiencies.”

For this deployment, Warid specified Axalto's Simera Classic high-end cards with the SIMgo application, as it is the ideal platform for hosting new and unique services. SIMgo is an over-the-air administration and management system which gives operators the capability to design, develop and deploy services interactively and to target subscribers effectively. Based on a highly efficient use of SMS messaging, SIMgo makes it easier for operators to manage content and present menus that are easy to navigate.

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About Axalto

Axalto (Euronext: NL0000400653 AXL) is the world's leading provider of microprocessor cards (Gartner 2005, Frost & Sullivan 2004) — the key to digital networks — and a major supplier of point-of-sale terminals. Its 4500 employees come from over 60 nationalities and serve customers in more than 100 countries, with worldwide sales exceeding 3 billion smart cards to date. The company has 25 years' experience in smart card innovation and leads its industry in security technology and open systems.

Axalto continuously creates new generations of products for use in a variety of applications in the telecommunications, finance, retail, transport, entertainment, healthcare, personal identification, information technology and public sector markets. Microprocessor cards provide convenience, security and privacy to public and private services operators, their customers and end users.

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